

FBI-LEEDA PRESENTS CO-HOSTED WITH 10-8 COMMUNICATIONS:

# CRISIS COMMUNICATION FOR LAW ENFORCEMENT EXECUTIVES

**February 1 – 2, 2022**

Arizona POST  
2643 E University Drive  
Phoenix, AZ 85034

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While a major crises may seem unlikely, most law enforcement agencies are recognizing, it's not a matter of 'if' but 'when' a crisis will occur. Be it an employee malfeasance issue, questionable use of force, or natural disaster, the steps and strategies you put in place before, during, and after a crisis can either help or hinder your path to healing your agency, your image, and your community.

In this two-day classes co-hosted by FBI-LEEDA and 10-8 Communications, you will learn what leaders should be doing to put in place strong crisis strategies before a crisis, including building community legitimacy and trust; during a crisis, including tactics for timely and actionable communication; and after a crisis, when healing and learning are at the forefront.

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**Register online at [www.fbileeda.org](http://www.fbileeda.org)** or call 877-772-7712 for more information. The registration fee is \$300/student. Class begins at 8:30 am. Dress: business casual.

**Hosted by:**  
Arizona POST



For local information regarding the training venue or hotel accommodations for this training opportunity, please contact Ron Bayne of the AZ POST at 602.774.9364 or email: [ronb@azpost.gov](mailto:ronb@azpost.gov).

*Seminar registration is open to all law enforcement – sworn and professional civilian staff. (You are not required to be a member of FBI-LEEDA to attend.)*

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