



# Intellectual Property Theft: Fake Products, Real Crime



**Free Training!**

## NW3C & NAAG Partnership

Intellectual Property (IP) crime hurts local communities and government. The people who sell counterfeit sports jerseys, luxury goods, consumer electronics or medicine do not just harm consumers and businesses, but they also cost local communities jobs and deprive them of valuable tax revenue

The U.S. Chamber of Commerce puts the global value of pirated consumer goods and counterfeits at \$650 billion annually. Increasingly, violent criminals – gang members, drug dealers, organized crime figures – engage in IP theft because they see it as a low-risk/high-reward proposition.

How can law enforcement begin to investigate these types of crimes? What should investigators look for? How can they spot counterfeit goods?

In response to these questions, NW3C and the National Association of Attorneys General (NAAG) are providing this free training to state and local law enforcement.

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### When

**Fri , May 30,2014  
8:00 AM – 5:00 PM**

### Where

**Arizona Peace Officer Standards and Training  
2643 E University Drive  
Phoenix, Az 85034**

### Cost

**FREE**

### Targeted Audience

**Police Officers, Investigators and Prosecutors**

### Course

This training is a mix of lecture, discussion and interactive exercises which includes:

- Health and safety issues resulting from counterfeit products
- Economic ramifications of IP crime
- Investigative techniques and prosecutorial theories
- IP crime connection to organized crime, gangs, and terrorism
- Hands-on exercise, examples of “real” counterfeit products

Students are provided with a state-specific workbook that includes statutes that may be applied to IP crimes, sample organizational documents for IP investigations, and other useful resources for IP investigations and prosecutions.

Students will also receive two resource CDs, one for law enforcement and one for general public’s use.

### Register

Visit our training website at:

<http://www.nw3c.org/training/financial-crimes/61>

**Please share this information with your law enforcement colleagues.  
NW3C membership is not required for them to attend.**

